

Sample

Events Database

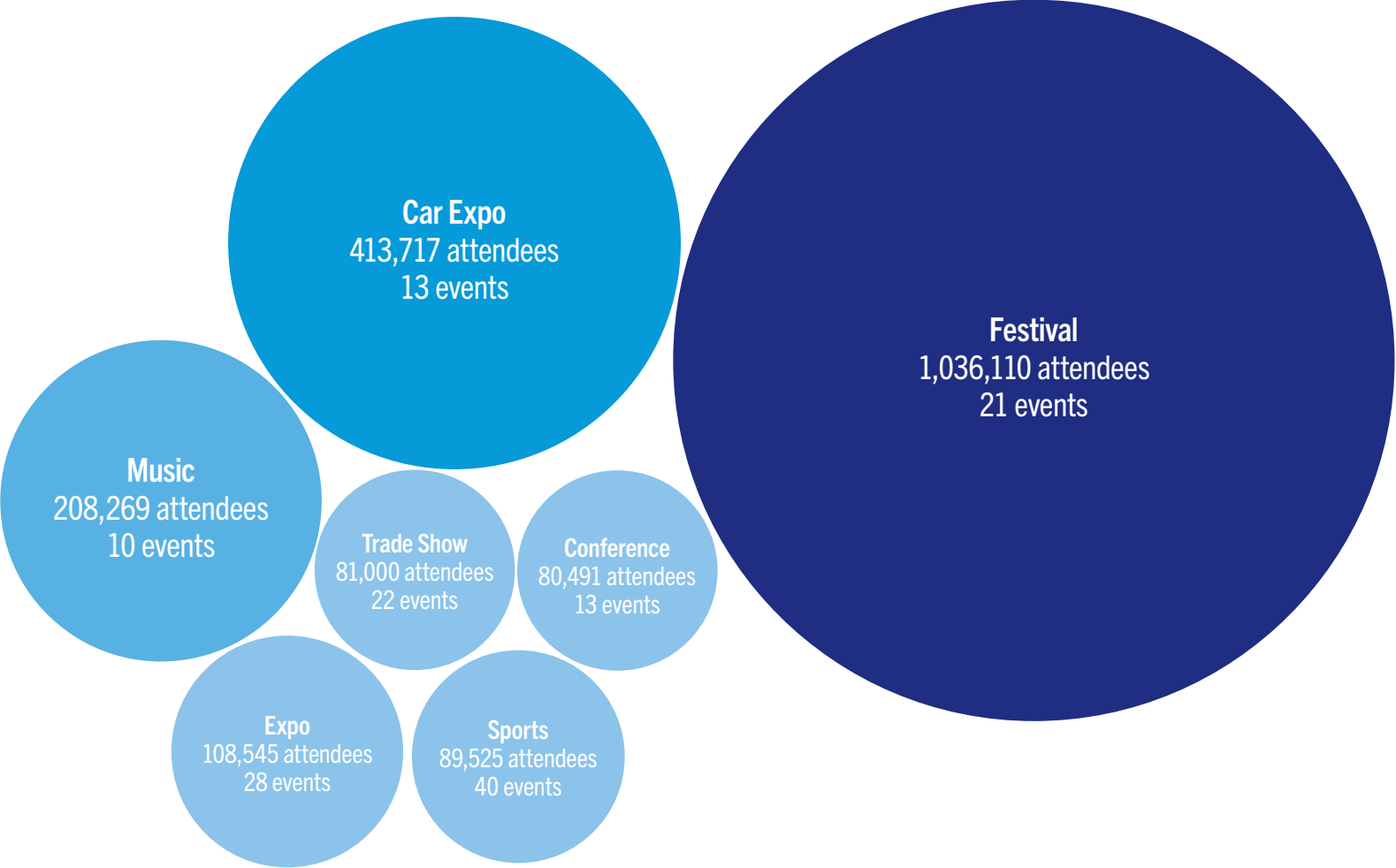
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# Attendance by Event Type



# Emerald City Comic Con

EVENT TYPE  
**EXPO**

Venue: **Washington State Convention Center**  
Attendees: **88,000**

Start Date: **April 7, 2016**  
End Date: **April 10, 2016**

Hotels in Market: **350**  
Rooms in Market: **43,485**

Start Date - Last Year

End Date - Last Year

Start Date - 2017  
**March 2, 2017**

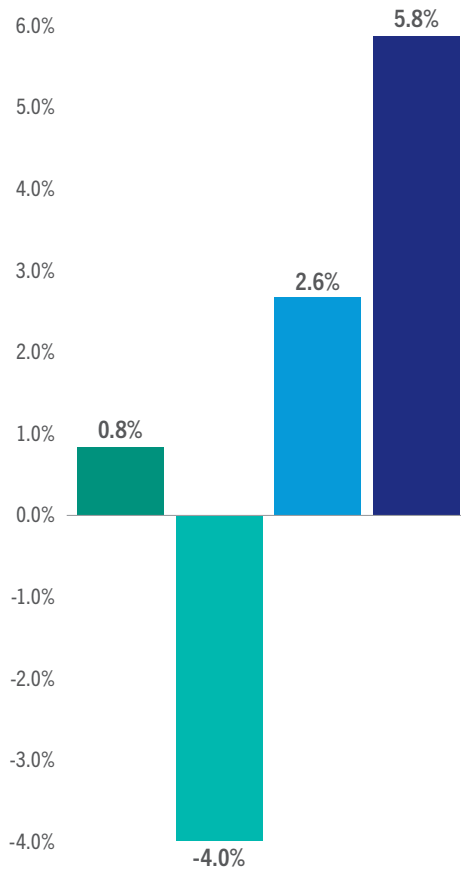
End Date - 2017  
**March 5, 2017**

Start Date - 2018  
**March 1, 2018**

End Date - 2018  
**March 4, 2018**

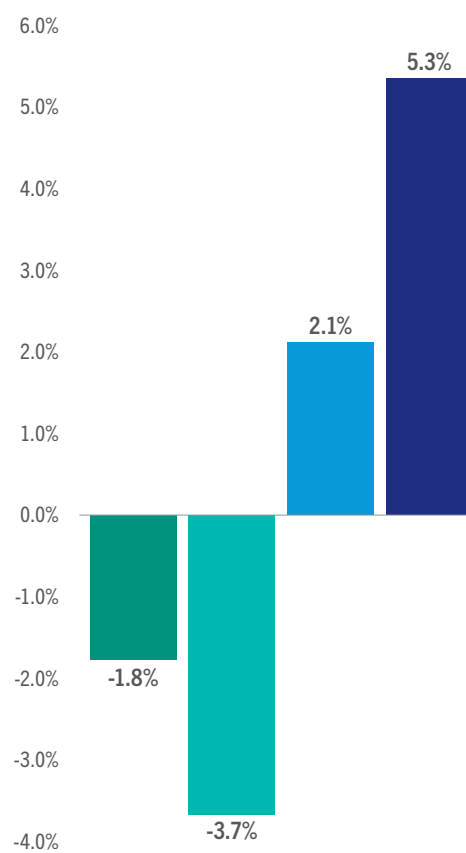
Market Average OCC: **77.3%**

## OCC % Change



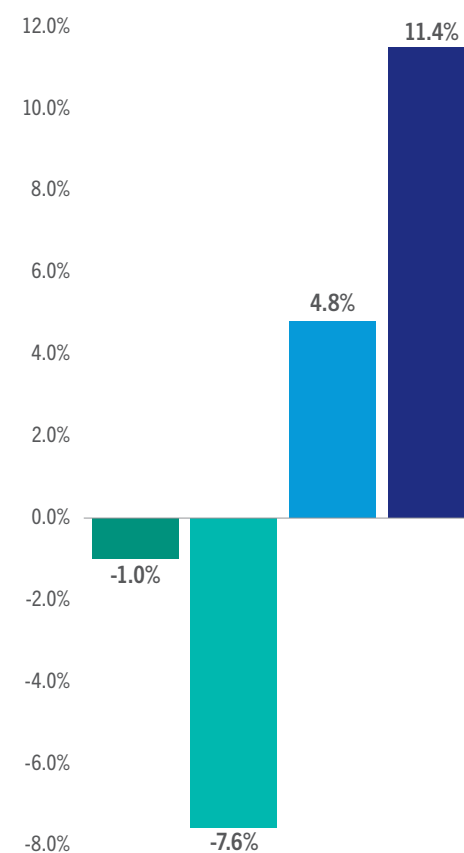
Market Average ADR: **\$134.44**

## ADR % Change



Market Average RevPAR: **\$103.90**

## RevPAR % Change



### Distance from Event Venue to Closest Airports

Bremerton National Airport	21.81
Seattle Tacoma Int'l Airport	11.26

Market:  
**Seattle, WA**

Submarket 1:  
**Seattle CBD, WA**

Submarket 2:  
**Seattle Airport, WA**

Submarket 3:  
**University/Lynnwood, WA**